



Coronavirus Disease 2019 (COVID-19) Update

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Overview

- Data Summary
- Testing
- Vaccination
- Volunteers
- Communications



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U.S.: COVID-19

TOTAL CASES

24,135,690

+153,106 New Cases

AVERAGE DAILY CASES PER 100K IN LAST 7 DAYS

60.1

TOTAL DEATHS

400,306

+2,297 New Deaths



CDC | Updated: Jan 20 2021

Maryland: COVID-19

Maryland COVID-19 Data Dashboard

Confirmed Cases

334,519

24hr Change: +2,166

Persons Tested Negative

2,749,627

24hr Change: +9,466

Testing Volume

6,578,575

24hr Change: +37,628

Testing % Positive

7.66%

24hr Change: -0.1

Confirmed Deaths

6,560

24hr Change: +46

Currently Hospitalized

1,812

24hr Change: -46



Cecil County: COVID-19

- Number of Confirmed Cases: 4,563
- Cases Released from Isolation: 3,799
- Number of Confirmed Deaths: 103
- 7- Day Positivity Rate: 10.2%
- 7-Day Case Rate: 45.7 per 100,000 population

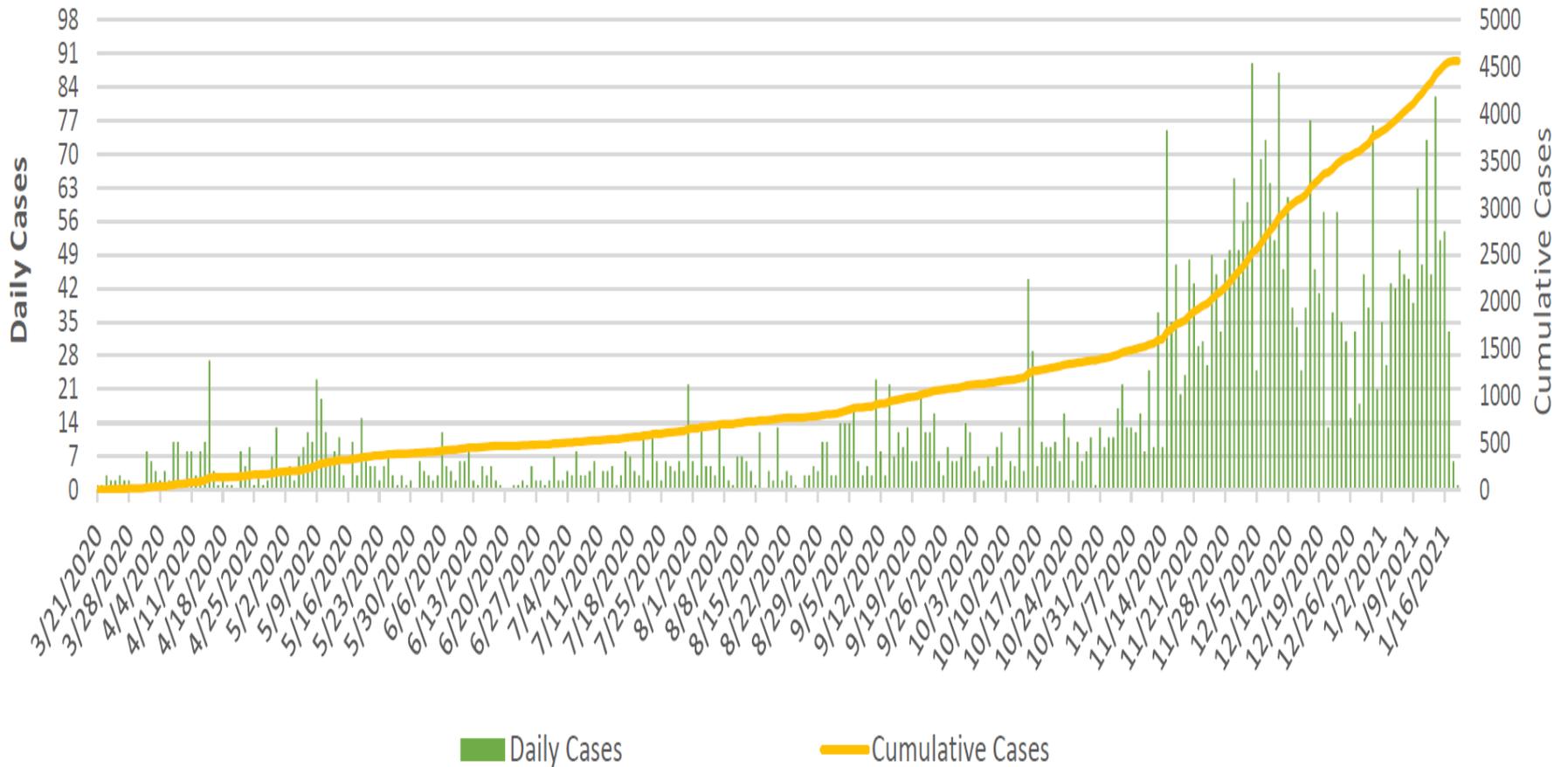


Data from COVID-19 Weekly Report January 19, 2021

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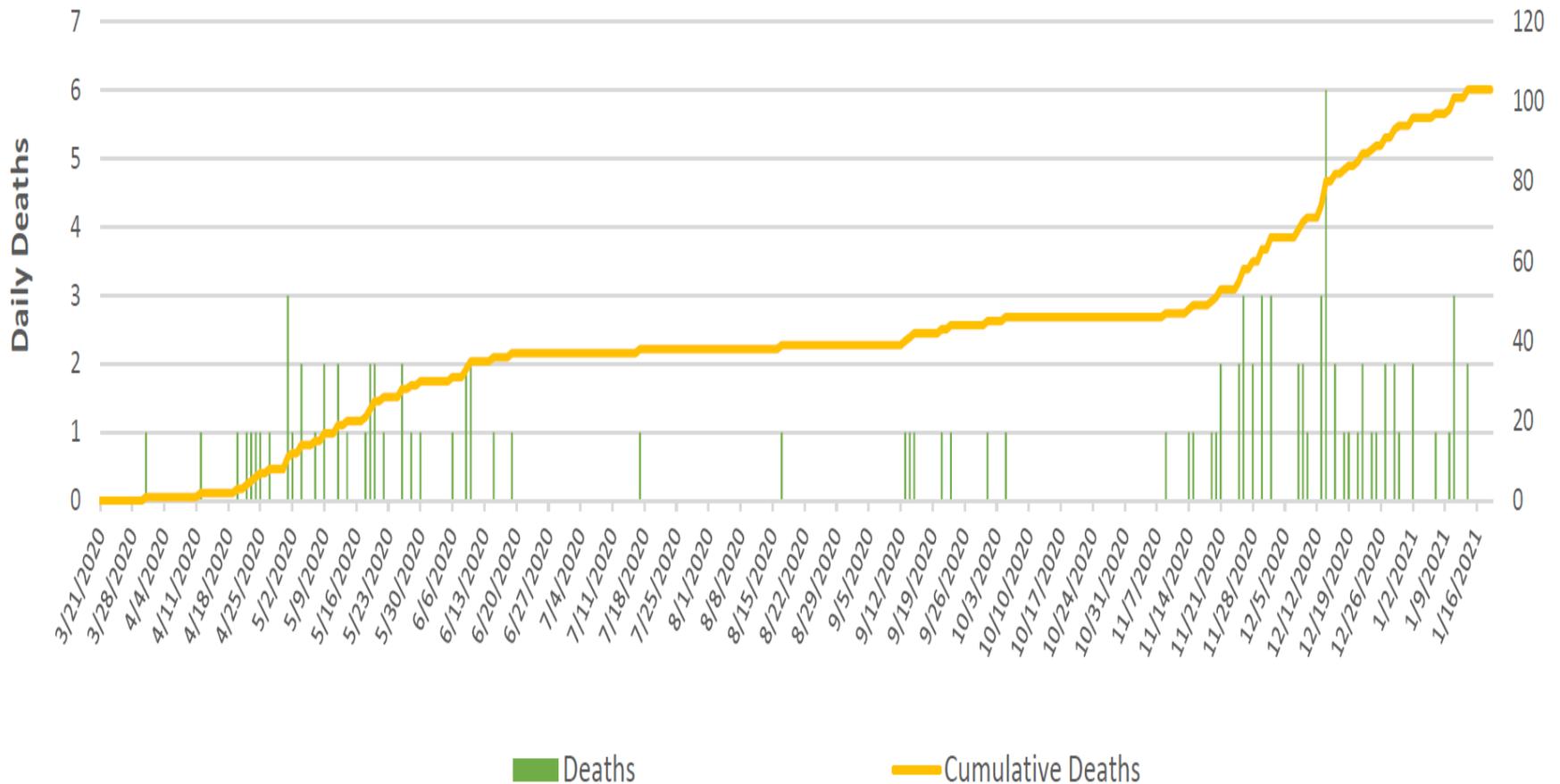
Cecil County: COVID-19

Cecil County COVID-19 Daily and Cumulative Cases



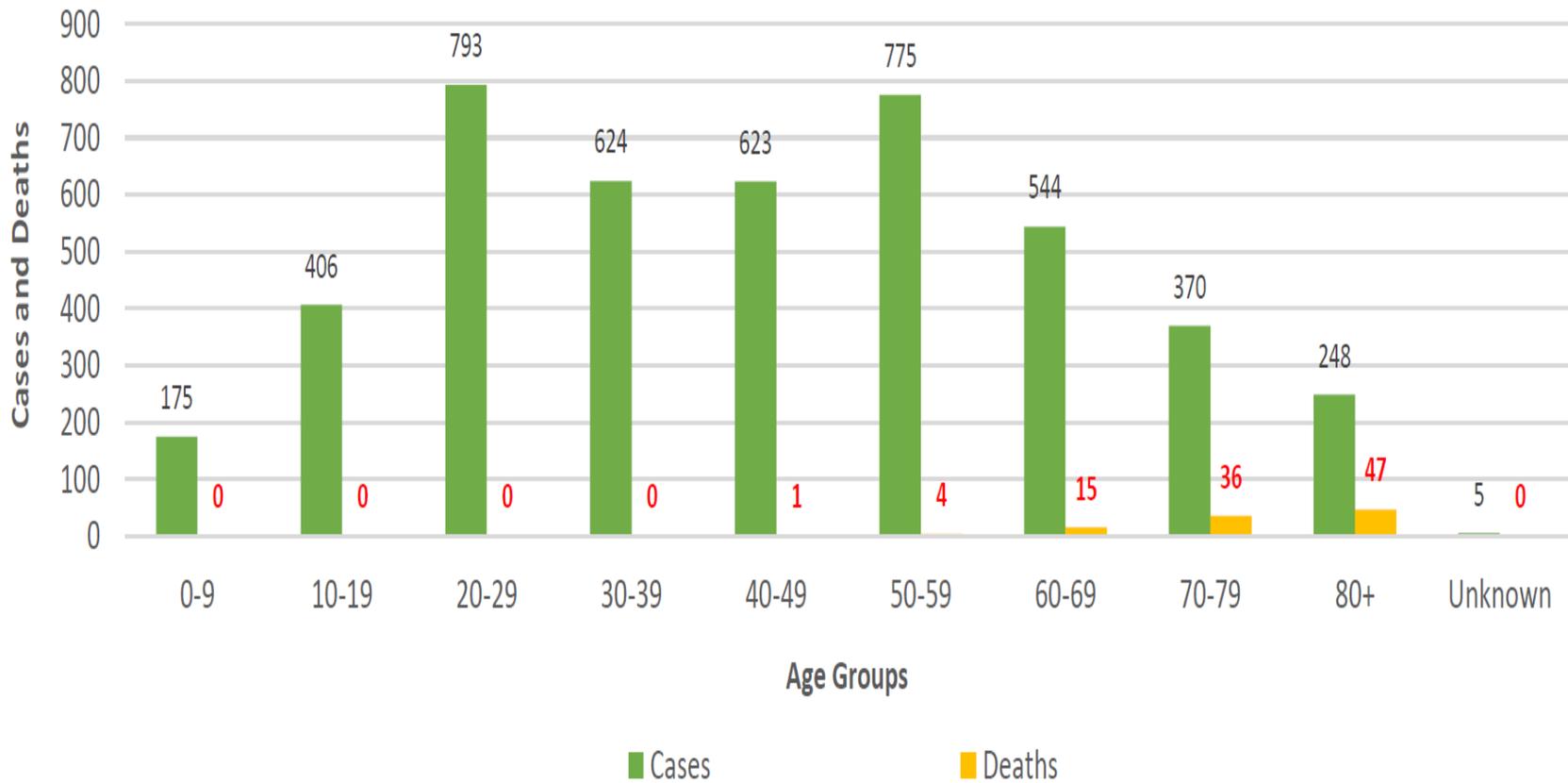
Cecil County: COVID-19

Cecil County COVID-19 Daily and Cumulative Deaths



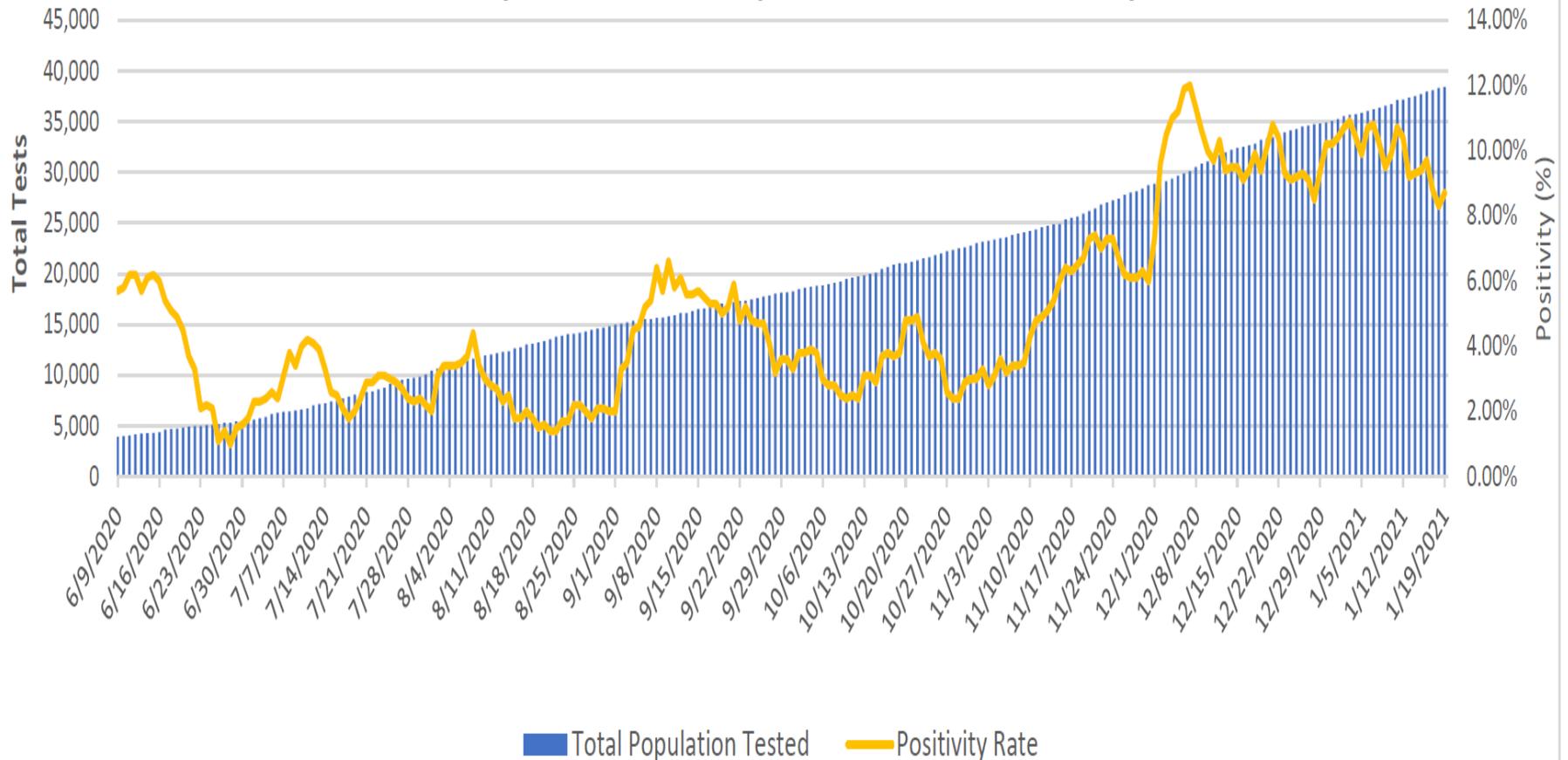
Cecil County: COVID-19

Cecil County COVID-19 Cases and Deaths by Age Groups

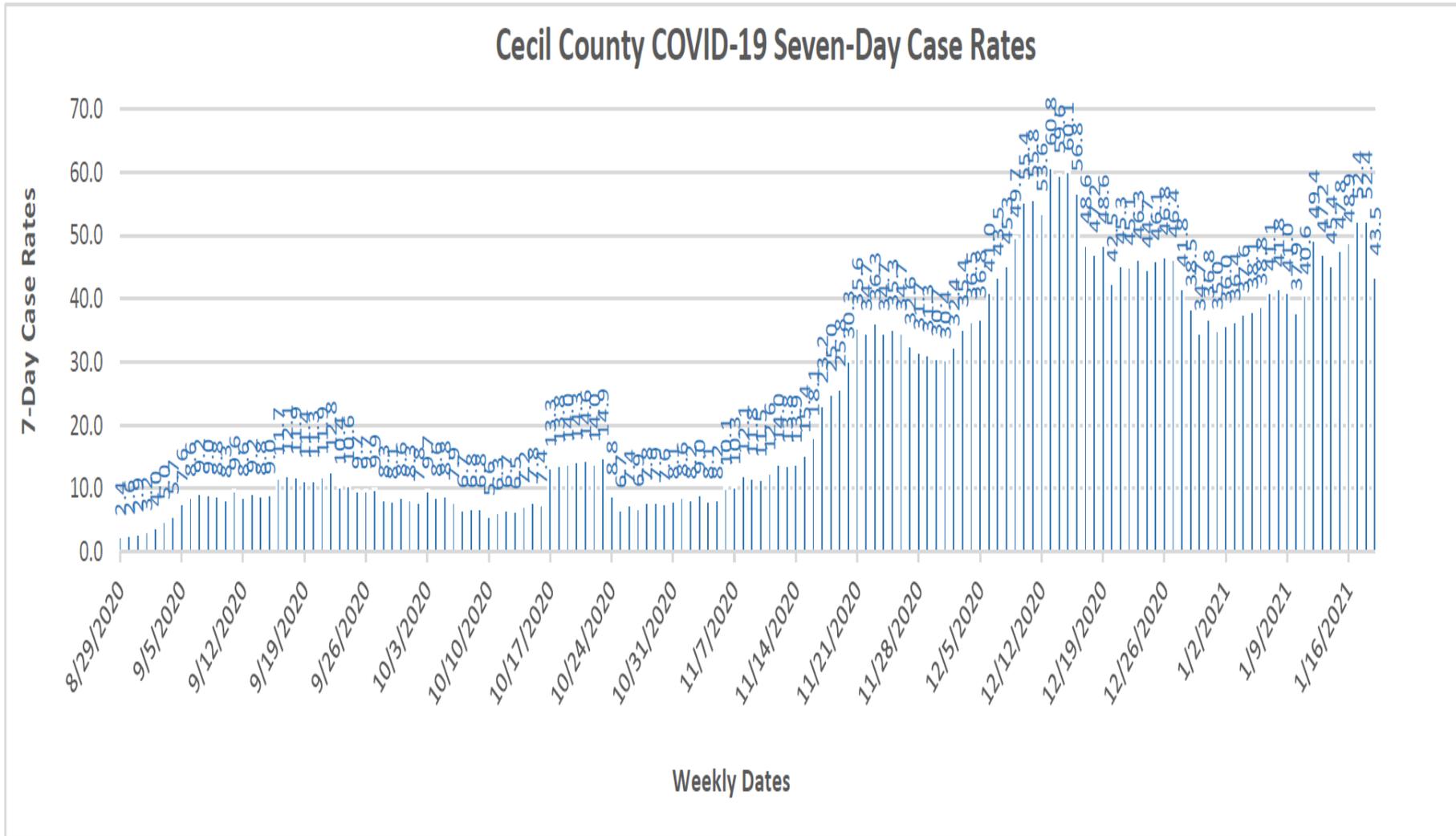


Cecil County: COVID-19

Cecil County COVID-19 Total Population Tested and Positivity Rates

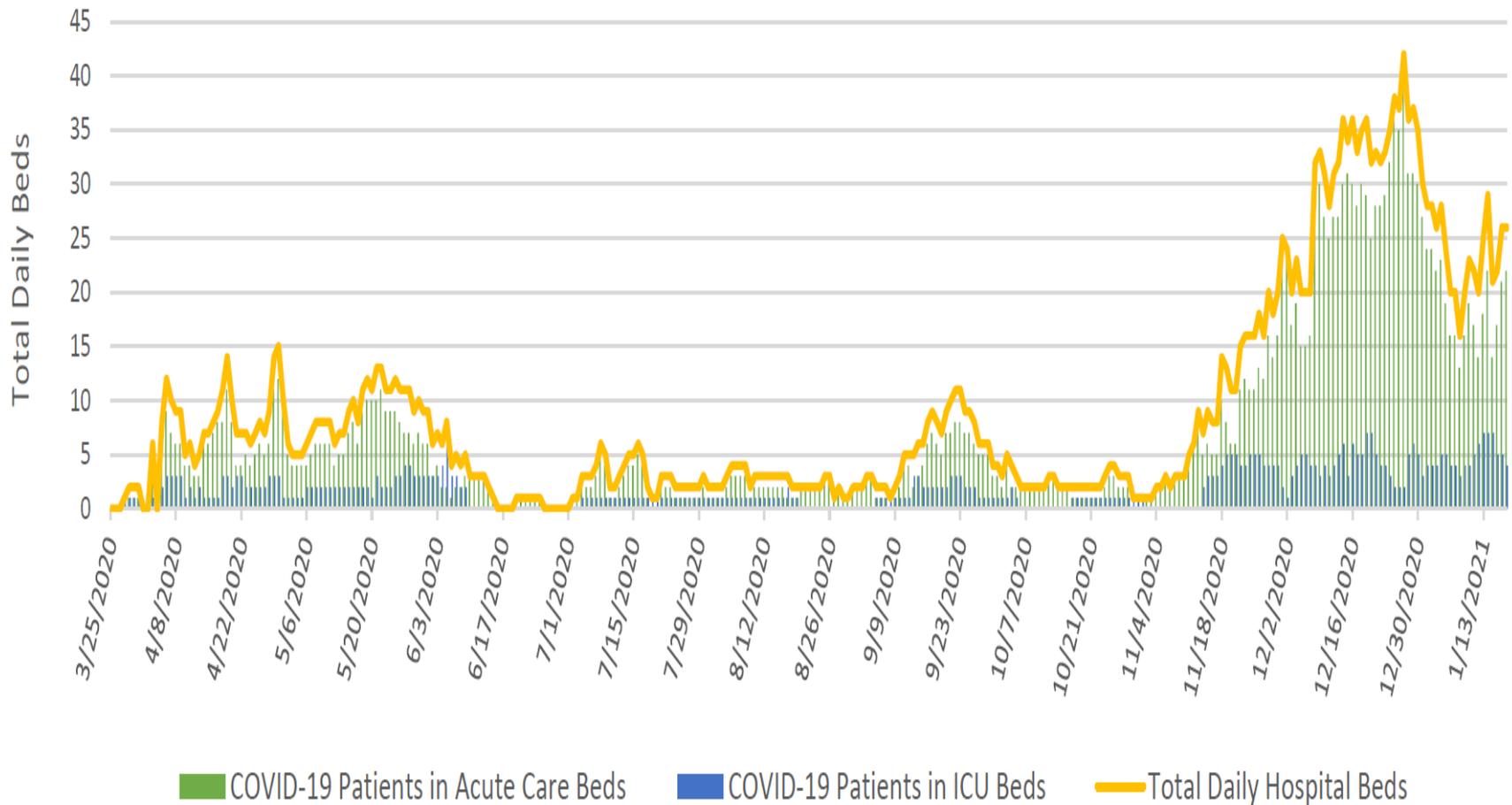


Cecil County: COVID-19



Cecil County: COVID-19

Cecil County COVID-19 Daily ICU and Acute Hospital Beds



Testing

- CCHD continues to offer free testing M,W,F
- Rapid tests now available
- CCHD has purchased 10,000 at-home test kits.
- Working on a plan to expand access to testing by engaging large provider practices to offer these kits



Free Coronavirus Testing



Stop by our **free testing events** for residents of Cecil County. Testing will take place indoors.

Appointments are required.

Mondays & Fridays from 9 am - 1 pm

100 Chesapeake Blvd., Elkton, MD

Wednesdays from 2 pm - 6 pm

100 Chesapeake Blvd., Elkton, MD

Please Bring ID

To schedule an appointment, please fill out our online form at <https://covidtesting.patrac.app/cecil>

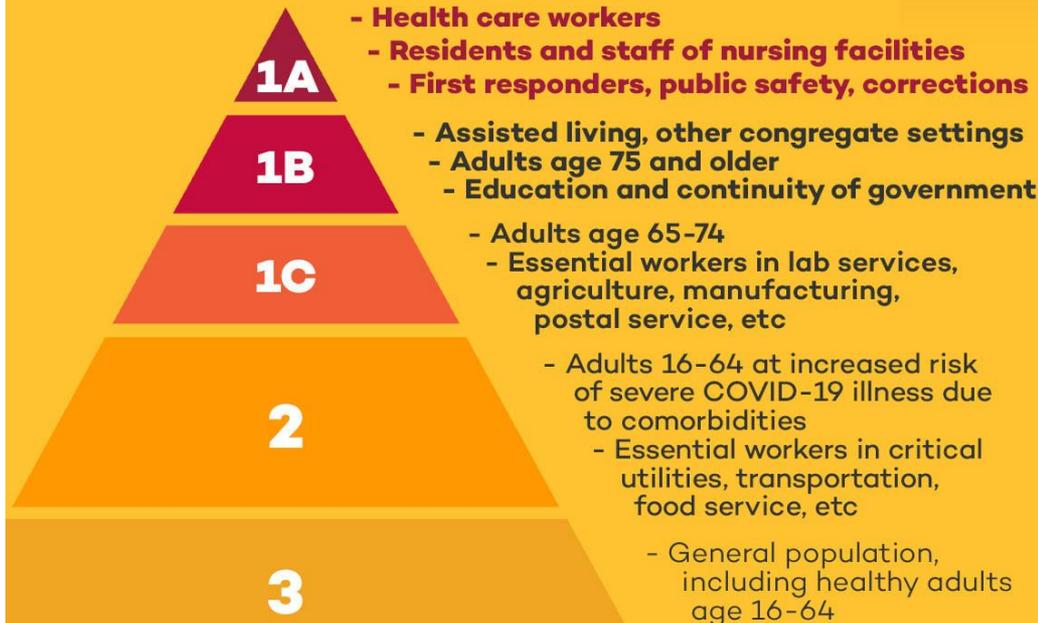
For more information, please call

410-996-1005



Vaccine Updates

MARYLAND COVID-19 VACCINE PRIORITY



- We are currently in **Phase 1B**
- **Phase 1C** begins on Monday, January 25

Registering for a Vaccination Clinic

- The Health Department has created an eligibility pre-screening form for individuals in Phases 1A, 1B & 1C
 - <https://forms.gle/wwnfAuQjJvY7GpAv6>
- We are currently prioritizing ages 75+



COVID-19 VACCINE REGISTRATION PROCESS



- 1 Wait for your priority group to be announced. Maryland is now in Phase 1B.
- 2 Complete the electronic eligibility screening form by copying and pasting the link below:
<https://forms.gle/wwnfAuQjJvY7GpAv6>
- 3 Allow up to 5 business days for your eligibility screening to be processed
- 4 Once your eligibility is processed, you will receive an email from CCHD containing vaccine clinic registration instructions.
- 5 Complete registration steps; watch for an appointment confirmation email. Check spam folder if you don't receive the confirmation.
- 6 Read confirmation email carefully noting vaccination day instructions.

For persons without access to the Internet, please call 410-996-9550 for assistance .

Vaccination Capacity

- As of Tuesday, January 19:
 - CCHD has received 4,000 first doses of vaccine and 1,000 second doses.
 - 2,524 first doses (63.1% of all doses received) have been administered.
 - We currently receive weekly shipments of 1,000 doses
- This does not include vaccine allocated directly to CCUH or West Cecil Health Center



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Vaccination Efforts to Date

- CCHD partnered with ChristianaCare, Union Hospital & CCDES to vaccinate those in Phase 1A (healthcare providers, first responders, residents & staff of long term care facilities).
- Clinics were held at CCUH to vaccinate a portion of CCPS frontline staff.
- CCHD and CCUH are now holding clinics for ages 75+ and anyone left from Phase 1A.
- Mobile teams are also being deployed to assisted living facilities and other congregate living settings.



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Vaccination Challenges

- Vaccine Supply & Demand
- Computer literacy of population
- Hard to Reach Population
- Vaccine hesitancy



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Volunteers

- The Health Department is soliciting both clinical and non-clinical volunteers to assist with vaccination efforts.
- If interested, please email info@cecilcountyhealth.org



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Communications

- The Health Department continues to operate a call center to answer questions: 410-996-1005
- New, dedicated email for answering vaccine related inquiries as well as pushing out vaccination information: cecilcovid.vaccineinfo@maryland.gov
- New PH app being developed.



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Communications- New Website

The screenshot displays the Cecil County Health Department website. At the top, a red banner contains a COVID-19 information link and contact details. Below this is the department's logo and a navigation menu with links for Home, About, Services, How Do I?, Resources, and Contact. The main content area features a large photograph of a diverse, smiling family. Overlaid on the photo is the text "Improving the Health of Cecil County" and a button labeled "OUR SERVICES". The website is viewed in a browser window, with the taskbar at the bottom showing the date as 1/21/2021 and the time as 2:02 PM.

COVID-19 Guidance for Child Ce... Home - Cecil County Health Dep...
cecilcountyhealth.org
Apps Website Log-in Log In - Cecil Count... Cecil County Health... CCHD Website Public Health Accre... D3 Example Document... Accreditation & Qu... Cecil County, Maryl... Dropbox - Child Ma... SHIP - Home Community Health... SIM County reports...
Cecil County Health Department + New Edit Page Howdy, Daniel Coulter

[Click here](#) for COVID-19 Information. Please contact cecilcovid.vaccineinfo@maryland.gov or [410-996-1005](tel:410-996-1005) for information regarding COVID-19 Vaccination.

CECIL COUNTY HEALTH DEPARTMENT
401 Bow Street
Elkton, MD 21921
8.00am - 5.00pm
Monday to Friday
(410) 996-5550
info@cecilcountyhealth.org

Home About Services How Do I? Resources Contact

Improving the Health of Cecil County

OUR SERVICES

2:02 PM 1/21/2021

Communications- Messaging

- Key Messages:
 - The COVID-19 vaccines are safe, effective and free.
 - Most participants in clinical trials had minimal side effects.
 - Both the Moderna and Pfizer vaccines are 94-95% effective at preventing serious illness
 - Receiving the vaccine is how we will end the pandemic.
 - Herd-immunity: > 80%
 - Preventative measures such as wearing face masks and social distancing are still necessary after being vaccinated.



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Questions





Maryland Community Health Resources Commission LHIC Grant Projects

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Overview

- Maryland's Community Health Resources Commission (CHRC) awarded funds to each local health improvement coalition (LHIC) in Maryland for activities aligned with the MD Diabetes Action Plan
- The Health Department received funds to:
 - Establish a 501(c)(3) non-profit for LHIC activities
 - Conduct a Health Literacy Needs Assessment with a focus on chronic disease and diabetes



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Establish a 501 (c)(3)

- A consultant will be hired to guide CCHD & LHIC partners, including:
 - Drafting articles of incorporation, bylaws, a conflict of interest policy and all necessary application documents
 - Recommending best practices to ensure the non-profit operates effectively
 - Recommending strategies to engage local businesses in investing in public health activities (specifically for diabetes)



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Health Literacy Needs Assessment

- CCHD has been working with University of Maryland's Horowitz Center for Health Literacy to develop an RFP for a consultant to :
 - Design and conduct a health literacy needs assessment and produce a final report detailing areas of need and strategies to improve health literacy.
 - Specific strategies related to diabetes and chronic disease will be included as part of the assessment.
- A plan will be developed to address identified areas of need



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Questions

