2022 Community Health Needs Assessment

Meeting with Cecil County Community Health Advisory Committee (CHAC)

January 20, 2022

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Outline

- Introductions

- Planned CHNA Process

- How the CHAC Can Help
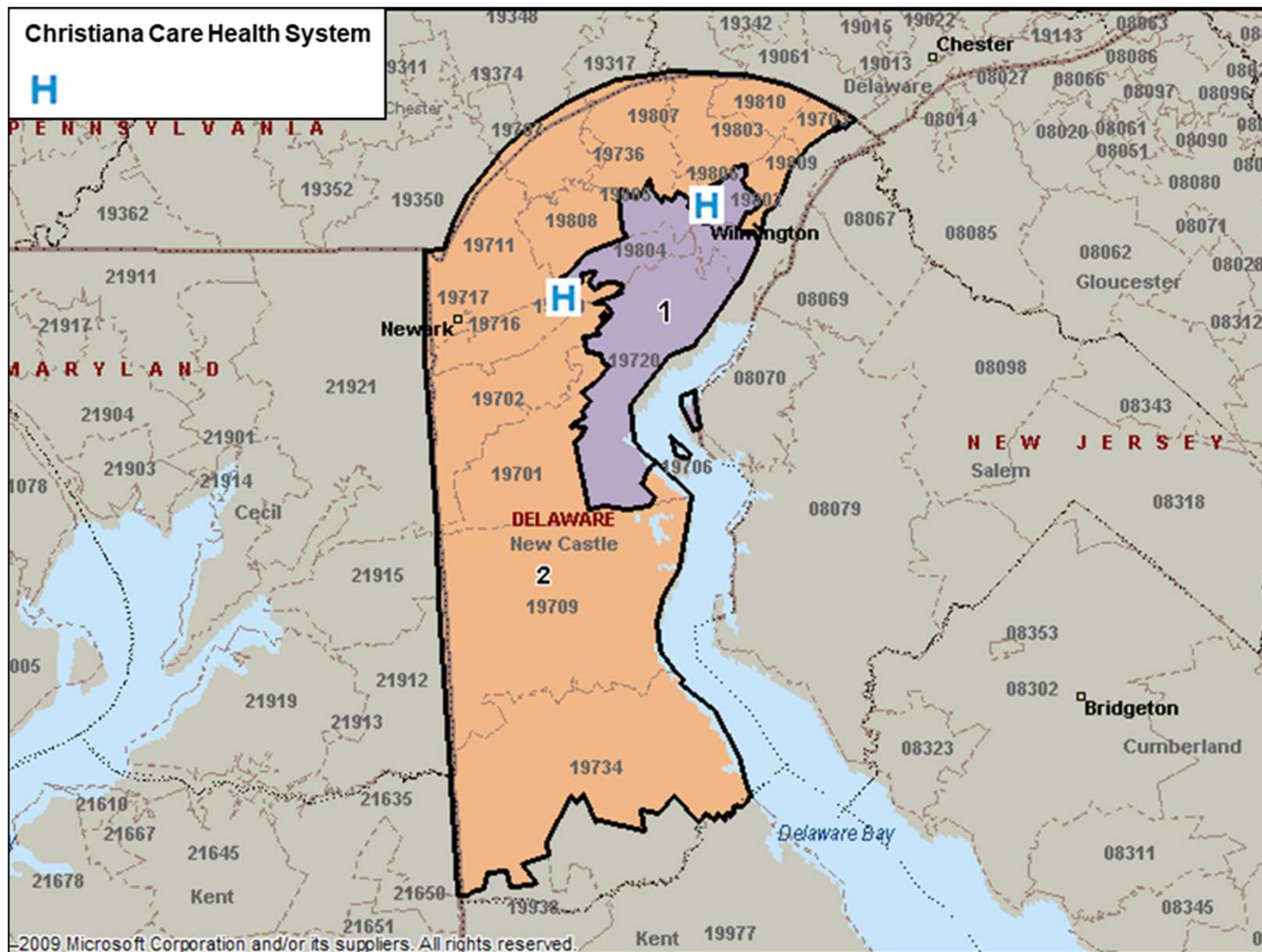
- Questions

Firm Background

- Founded in 2006

- Primary focus on hospital community benefits:
  - Community Benefit Reporting
  - Community Health Needs Assessments
  - Implementation Strategies (CSPs)
  - Financial Assistance, Billing and Collections Policies
  - Community Benefit Program Infrastructure and Strategy

- Clients include healthcare organizations, policy makers, hospital associations, foundations

- Additional expertise in Medicaid reimbursement, strategic financial planning, health system transactions

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Firm Background

- 113 CHNA reports delivered since 2015, including ChristianaCare (2019):
  - Christiana Hospital
  - Wilmington Hospital
  - See: https://christianacare.org/about/whoweare/communitybenefit/community-health-needs-assessment/

- Overarching goals:
  - Meaningful improvements in community health
  - Polished, useful deliverables
  - Compliance

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Communities Assessed in 2019
(Note: Union Hospital is in ZIP Code 21921)

ChristianaCare

ChristianaCare is one of the country's most dynamic health care organizations, centered on improving health outcomes, making high-quality care more accessible and lowering health care costs.

ChristianaCare includes an extensive network of:
- Three hospitals and a free-standing emergency department
- A Level 1 trauma center; and a Level II neonatal intensive care unit
- Outpatient services
- Home health care
- Regional centers of excellence in heart and vascular care, cancer care and women's health
- Nationally recognized programming to support patients outside the hospital walls, through Community Health, in the Office of Health Equity

Community Health

Community Health is dedicated to improving the health of the community members we serve. We do this by offering a range of services to meet the needs of our neighbors, conducting research that will improve the health of the community and offering health education with a focus on prevention.
In addition, we invest strategically to support the community, including:

- Unite US
- Community Investment Fund
    - Over $3 million in awards, investments since 2018
    - 12 organizations awarded funding for 2022, including the 1st Cecil County organization

ChristianaCare™
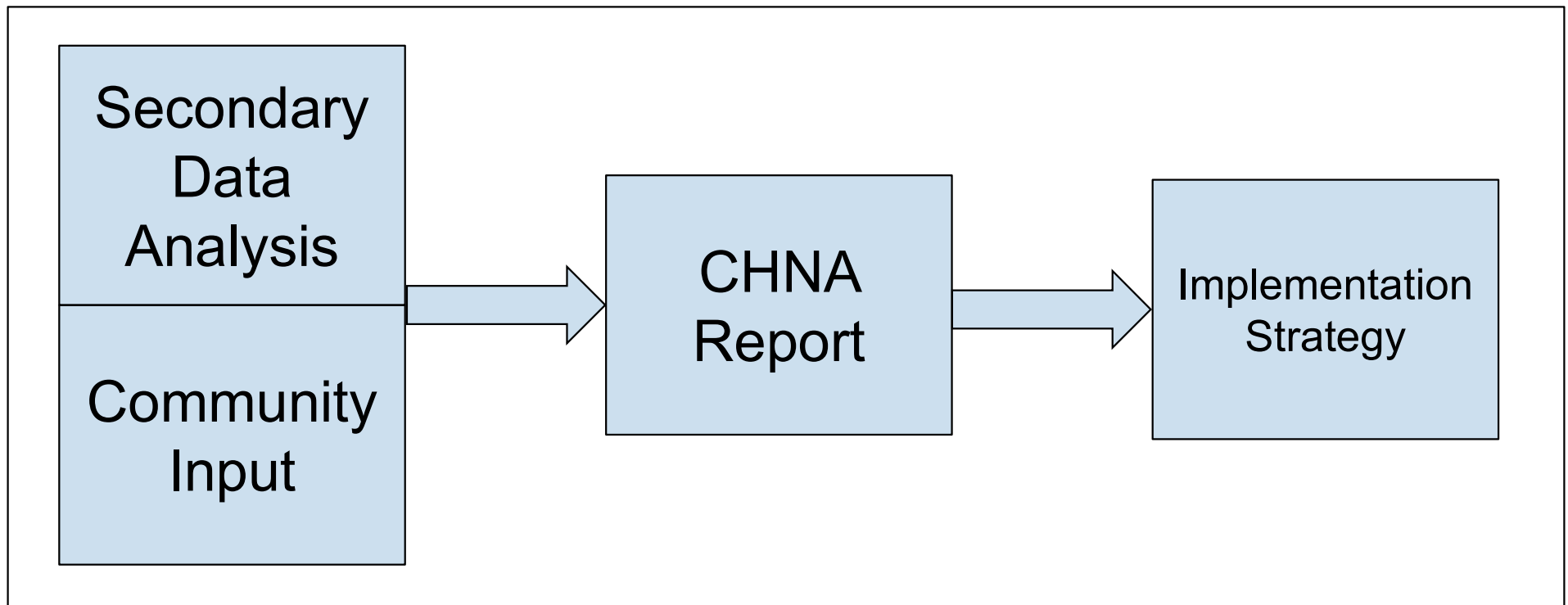
Community Health

Community Health leads ChristianaCare's Community Health Needs Assessment (CHNA) and Community Health Implementation Plan (CHIP) efforts.

For our 2022 CHNAs, in both New Castle County in DE and Cecil County, we have committed to seeking out input from community members and not just those stakeholders who serve them.

The CHNA is more than just a requirement for ChristianaCare. We are eager to learn from our neighbors in order to better serve them.

Community Health is excited to continue working with CCHD to learn about our community, and importantly, use what we learn to create programming to address community needs.

ChristianaCare

CHNA Purpose and Process

- Identify *significant* community health needs
- Inform strategy

- Demonstrate community benefit
- Achieve compliance

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Proposed Process

- Two phases (to be completed by early May):

    1. CHNA Project Planning and Management

    2. CHNA Analysis and Report Development

- Phase 1: CHNA Project Planning and Management

    - Conduct Project Planning Meetings

    - Define Communities for Each CHNA

    - Conduct Bi-Weekly Project Management Meetings

        – ChristianaCare Staff

        – Dan Coulter, Lauren Levy, Laurie Humphries (CCHD)

Proposed Process
(continued)

- **Phase 2: CHNA Analysis and Report Development**
  - Collect and Analyze Secondary Data
  - Obtain Community Input
    - Conduct Interviews
    - Conduct Community Meetings/Focus Groups
    - Conduct Community Survey
  - Draft Prioritized List of Significant Community Health Needs
  - Draft CHNA Report For Review
  - Finalize CHNA Reports

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Proposed Process
Secondary Data Sources

- County Health Rankings (CHR)
  - Community Health Status Indicators (CHSI)
- U.S. Census
- Bureau of Labor Statistics (BLS)
- Centers for Disease Control and Prevention
  - Social Vulnerability Index (SVI)
  - Behavioral Risk Factor Surveillance System (BRFSS)
  - Youth Risk Behavior Surveillance System (YRBS)
- DE, MD Departments of Health
- mySidewalk

- Dignity Health Community Need IndexTM (CNI)
- SparkMap
- U.S. Department of Agriculture (USDA)
- Agency for Healthcare Research and Quality (AHRQ)
- Health Resources and Services Administration (HRSA)
  - MUAs, MUPs, HPSAs
  - UDS Mapper
- Assessments Prepared by Others (Local, State Health Departments)

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Assistance Needed from CHAC

- Feedback on proposed process

- Recommend candidates for interviews, community meetings

- Participate actively in community meeting(s)

- Help publicize community survey to enhance response rates

- Provide feedback on report

- Support development of the Implementation Strategy

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