

## DEVELOPMENT COMMITTEE

### Meeting Minutes



DELAWARE CENTER FOR THE  
**INLAND BAYS**  
Research. Educate. Restore.

DATE & TIME: Thursday, April 8, 2021 at 3pm

LOCATION: *Remote via Zoom:*

<https://us02web.zoom.us/j/87842184941>

*Dial-in:* 301-715-8592 *Meeting ID:* 878 4218 4941

*Meeting called by:* Susie Ball, Board Chair

*Attendees:* Nicole Ashton, Chris Bason, John Grandy, Richard Mais, Pat Ragan, Anna Short, Ken Sigvardson

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### AGENDA ITEMS

Call to Order 3:05pm

Meeting Agenda Review

Approval of Previous Meeting's Minutes

R. Mais made a motion to approve. J. Grandy seconded. Unanimous approval.

Old Business

Capital Campaign Update

-A. Short reported that the campaign has raised \$637,000 to date, which includes County funding, foundations, Community Transportation Funds, private donations, and in-kind donations. There is \$560,000 in pending requests, which include foundations and the Bond Bill request. There are no updates on the Bond Bill request at this time.

-A. Short reported that the Center's Longwood Grant Proposal Evaluation occurred on April 7. Discussion included outcomes, project components, timeline, fundraising plans, and the organization's finances. Next steps are to return answers to any unanswered questions in writing within the next two weeks. Trustees will make their decision May 19 and C. Bason will be notified within two days. S. Ball shared that the only caveat could be competition given that many other applicants provide direct social services that Longwood might be more apt to fund but overall outlook is positive.

-A. Short reported that an application for funding was sent to Laffey-McHugh Foundation for the interpretive signage component of the project and that applications for Welfare Foundation and Perdue Foundation are intended for submission on April 15 and June 30, respectively. The Steering and Major Gifts Committee continues to identify, meet with, and make asks of prospective donors.

Decked Out! Planning Kick-off

-The Committee discussed a number of planning items for the upcoming event, which can be found in the supplemental Decked Out 2021: Planning Notes document.

*Statement of Purpose:* The Development Committee of the Delaware Center for the Inland Bays is a network of Board members, loyal donors, business and community leaders working to achieve the philanthropic goals of the Center through a collaborative effort with the Board and the Center's staff.

The Delaware Center for the Inland Bays mission is to preserve, protect and restore Delaware's Inland Bays and their watershed.

New Business

Ørsted Update

-C. Bason reported that Ørsted has pledged \$50,000 to the Center, which will be designated as follows: \$17,500 to the capital campaign, \$10,000 to the Horseshoe Crab Survey, \$10,000 to shellfish restoration programs, \$7,500 to the Sussex Conservation Partnership, and a \$5,000 sponsorship for Decked Out!.

Misc. Upcoming Events

-A. Short reported that there are a number of "friend" raising events for the Center coming up:

Second Swell Resell Event (April 16-17): Big Chill Surf Cantina, Rehoboth Beach  
A gently used clothing sale that is donating a portion of proceeds.

Lefty's Earth Day "Friend" raiser (April 22):  
\$10 of every \$25 game card sold on Earth Day.

Coastal Cruise (April 23):  
A leisure cruise associated with the Ocean to Bay Bike Tour. \$5 from each registration will benefit the Center.

Millville Boardwalk Community Night (June 17):  
10% of sales from each Boardwalk business will benefit the Center.  
Customers must state they are there to support the event.

Open Forum

NEXT MEETING: THURSDAY, MAY 13, 2021 AT 3PM

Adjourn 4:13

K. Sigvardson made a motion to approve. P. Ragan seconded. Unanimous approval.