

DEVELOPMENT COMMITTEE

Meeting Agenda



DELAWARE CENTER FOR THE
INLAND BAYS
Research. Educate. Restore.

DATE & TIME: *THU Sep 12th, 2019 at 4PM*

LOCATION: *Center for the Inland Bays*

39375 Inlet Road, Rehoboth Beach, DE 19971

Meeting called by: Mike Dunmyer, Committee Chair

Attendees: Susie Ball, Chris Bason, Jerry Esposito, Aimee Isaac, Pat Ragan, Ken Sigvardson, Sue Sigvardson

AGENDA ITEMS

Call to Order 4:02 pm

Meeting Agenda Review

Approval of Previous Meeting's Minutes

K. Sigvardson made a motion to approve, A. Isaac seconded. Unanimously approved.

Old Business

25th Anniversary Gala -- A. Short/All. (50 min)

Final Progress Update.

-A. Short reported that:

-Cape Gazette will be sponsoring a table for \$750 cash and \$750 in-kind advertising.

-she is awaiting a response from David McBride and Ruth Briggs-King about attendance.

-she is awaiting a response from Cardno about sponsorship.

-S. Ball reported that:

-her meeting with Rich Garrahan of La Vida restaurant group went well and is the promising first step in a partnership. La Vida is donating to items for the live auction and offered their tented event space up for the Center whenever it is not in use. La Vida may want to sponsor a table.

-she is still awaiting a response from Gary's.

-M. Dunmyer reported that:

-he has made a sponsorship ask of Fulton Bank and is awaiting a response.

-J. Esposito reported that:

-Meoli and Jack Lingo declined sponsorships.

-he is awaiting a response from Schell Brothers.

-he will follow up with David McBride with guidance from A. Short on options.

-Tony Pratt and Pam Aqualini will be donating auction items and purchasing tickets.

Statement of Purpose: The Development Committee of the Delaware Center for the Inland Bays is a network of Board members, loyal donors, business and community leaders working to achieve the philanthropic goals of the Center through a collaborative effort with the Board and the Center's staff.

The Delaware Center for the Inland Bays mission is to preserve, protect and restore Delaware's Inland Bays and their watershed.

-A. Isaac volunteered to follow up with Bethany Hall-Long and Governor Carney on their attendance.

Review event tick-tock and discuss expectations for the evening.

-A. Short reviewed the event tick-tock and stated she would redistribute to the committee via email.

-A. Short encouraged committee members to network with and cultivate Gala guests as much as possible throughout the evening.

-M. Dunmyer requested a top-20 "heavy-hitter" list to orient committee members to who the best prospects might be. A. Short to compile the list and distribute it to committee members prior to the event.

-A. Short provided a venue update:

-Hyatt has passed all inspections except for the liquor license, which is set to occur on 9/16.

-Anna, Chris, and Susie will be conducting a walkthrough on 9/20 with Hyatt staff.

-Due to town restrictions, the Hyatt will no longer be able to accommodate valet parking. They will, however, open up the first floor of their parking garage for Gala guests. They will provide signage and parking attendants to assist.

-The A/V system does pipe outside to the deck area.

-Hyatt will make special arrangements for VIP guests, which include legislators and members of the Sussex County Council.

-G. Esposito suggested the addition of a 50/50 raffle. The committee agreed it was a good idea, and it has been added to the fundraising efforts of the evening.

Discuss post-event needs.

-A. Short discussed handwritten thank you cards for all sponsors and auction item donors and suggested that committee members write to those whom they engaged with. The committee agreed that this process should be incorporated into the next meeting.

New Business

NEXT MEETING: THURSDAY, OCTOBER 10TH AT 4 PM

Adjourn 5:19 pm

G. Esposito made a motion to approve, S. Sigvardson seconded. Unanimously approved.