

DEVELOPMENT COMMITTEE

Meeting Agenda



DELAWARE CENTER FOR THE
INLAND BAYS
Research. Educate. Restore.

DATE & TIME: *THU Oct 10th, 2019 at 4PM*

LOCATION: *Center for the Inland Bays*

39375 Inlet Road, Rehoboth Beach, DE 19971

Meeting called by: Mike Dunmyer, Committee Chair

Attendees: Susie Ball, Chris Bason, Richard Mais, Pat Ragan, Anna Short, Ken Sigvardson, Sue Sigvardson

AGENDA ITEMS

Call to Order 4:03pm

Meeting Agenda Review

Approval of Previous Meeting's Minutes

Old Business

25th Anniversary Gala Debrief -- A. Short/All. (20 min)

Discussion of how the evening went and what to note for next year.

-S. Ball shared that it was hard to fight the crowd noise to notify people that dinner was served and that overall, food service could've been smoother. K. Sigvardson and P. Ragan agreed that the food layout was not ideal

-K. Sigvardson felt that the General Assembly tribute was a nice addition and helped set the tone for the evening. He also felt that despite the issues with food service, the Hyatt was attentive and it was a positive experience overall.

-A. Short shared that she received a thank you email from Hannah, which included an invitation to the Lighthouse restaurant upon its completion this spring.

-C. Bason shared that he felt the live auction was great and that the programmatic "auction items" were fantastic additions.

-R. Mais suggested that printed programs would be a good way to keep guests informed about the evening's schedule of events, which could help alleviate confusion about dinner, the silent auction closing times, etc.

-The committee agreed that the photo slideshow should be the protocol for live and silent auctions items should be protocol.

-A. Short shared intentions to rely more heavily on volunteer labor next year. This will free her and the board members up to spend more time with guests and ensure that the evening stays on schedule.

-K. Sigvardson asked about the venue for next year's fundraiser. M. Dunmyer expanded upon that, by asking the larger question: do we build bigger or do we bring the event back to the former format of Decker Out? A. Short shared that she would be open to working the Hyatt again, but also reminded the committee that La Vida has offered use of their event space at the Big Chill Beach Club. Making a decision will require further investigation and the committee will revisit at the January meeting.

Statement of Purpose: The Development Committee of the Delaware Center for the Inland Bays is a network of Board members, loyal donors, business and community leaders working to achieve the philanthropic goals of the Center through a collaborative effort with the Board and the Center's staff.

The Delaware Center for the Inland Bays mission is to preserve, protect and restore Delaware's Inland Bays and their watershed.

-K. Sigvardson suggested that Preston and Kathleen Schell may be interested in increasing their involvement with the Center. S. Ball shared that Kathleen made it clear that she was the one to thank for their sponsorship and attendance of the Gala. C. Bason asked if we should be considering her for a BOD seat and the committee consensus was yes. C. Bason suggested we set up a meeting with Kathleen to discuss further. C. Bason also expressed that he felt Senator Wilson was a good auctioneer, but that there could be better options out there. He suggested that for next year, we try Tom Protack again and explore other options.

New Business

QRCF Carribean Christmas -- A. Short. (5 min)

-A. Short informed the committee that the Quiet Resorts Charitable Foundation selected the Center to be a recipient of the annual Carribean Christmas fundraiser. Details of the event are as follows:

Date: Saturday, December 7, 2019

Time: 7pm - 11pm

Location: Mango's Restaurant, 97 Garfield Parkway, Bethany Beach

Tickets: \$65

-As recipients, the Center is expected to help promote the event and sell tickets, provide volunteer labor to assist with set-up and breakdown, and solicit items for the silent and live auction. A. Short informed the committee that she will be relying on volunteers to solicit auction items.

-Committee members will attend if they can and agreed that the event could double as the Center's holiday party. A. Short and C. Bason will look into buying tickets for some top donors.

Annual Appeal Update -- A. Short. (5 min)

-A. Short informed the committee that the target mailing date is November 4-7. The fundraising goal is TBD pending more research on ROI and more consideration. The addition of a spring appeal and the nature of the 25th Anniversary Gala could affect people's generosity.

-In maintaining last year's process, A. Short asked the committee to help sign letters and suggested that the November meeting be moved to Wednesday, November 6th at 4pm. The committee agreed that would be acceptable.

Gala Thank You Notes -- All. (60 min)

NEXT MEETING: WEDNESDAY, NOVEMBER 6TH AT 4 PM

Adjourn