

## DEVELOPMENT COMMITTEE

Meeting Agenda & Notes



DELAWARE CENTER FOR THE  
**INLAND BAYS**  
Research. Educate. Restore.

DATE & TIME: WED JAN 31, 2018 at noon

LOCATION: Center for the Inland Bays

39375 Inlet Road, Rehoboth Beach, DE 19971

Meeting called by: Susie Ball, Board Chair

Attendees: Pat Coluzzi, Mike Dunmeyer, Chris Bason, Jonathan Forte, Susie Ball, Steve Maternick, Mary Knight, Vickie York

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### AGENDA ITEMS

Call to Order

Meeting Agenda Review

New Business

Review of purpose and procedures for the committee from bylaws and documents.  
*Statement of purpose attachment #1*

*Draft document reviewed and approved by the Committee.*

Discussion of committee chair and membership.  
*Member profile attachment #2*

*Draft document reviewed and approved by the Committee. Susie Ball appointed Mike Dunmyer as Chair of the Development Committee and he accepted the appointment.*

Review of major fundraising goals: operating reserve, programs, James Farm Master Plan

*Operating reserve has \$162,658 goal to be raised over 2 – 4 years per Board policy, existing programs must raise \$50,382 this fiscal year, and JFMP needs \$120,000 - \$150,000 to go to construction on Phase 1 (originally scheduled for Spring or Fall 2018).*

Review of ongoing fundraising actions: annual appeal, James Farm Master Plan, outstanding asks/actions.

\$25,000 for Marketing is in the budget this year and a spend plan will be developed when the new Outreach & Education and Development Coordinators begin work.

What is needed from the committee: ideal actions to support goals

**ACTION ITEMS for Committee Members:**

1. Contact recent donors to thank them and return correspondence sheets by next meeting.

2. Bring an idea for an additional committee member and a small and big donor to the next meeting.

Next actions for the committee: thanking annual appeal donors, identifying additional members

Set frequency of meetings and next meeting date

Next meeting date was set for WED MAR 14 FROM 3 – 5 PM at CIB; Mary Knight will be on board, Chris will be on travel in DC.

Adjourn

#### Other Ideas Discussed at Meeting

1. Conflict of interest policy for the Board should be revisited.
2. A public relations piece/case for support/formal appeal for the oyster gardening program should be developed and targeted to participants and others.
3. A water-oriented member of the committee should be considered such as an angler; Matt Daisey was suggested.
4. An additional fee for water quality or habitat restoration could be added to fishing licenses during the next fee increase.
5. Contractors for a Cause and Bunting and Murray Construction could be considered for solicitation for support for the James Farm Master Plan.