

Rank My Lead Guide

Visit <http://RankmyLead.com/> to login

Rank My Lead

Home About

Enter Your Email

Enter Your Password

Sign In

Lead Scoring

LeadScore provides amazing insights into the leads that you generate through integration with the Polk Lead Scoring System. By leveraging these Polk scores, you can focus in on the truly valuable leads and filter out those leads that are not as likely to generate a sale.

True Integration

LeadScore provides instant integration with major automotive CRM systems right out of the box. LeadScore also provides easy-to-use tools that enable instant integration on your website. LeadScore even provides the ability to directly integrate to Kiosks in your showroom!

- Your Credentials will be provided by your PIVnet Account Executive
- After logging in it will send to your own Custom Dealer Dashboard



Understanding Your Custom Dealer Dashboard

RANK MY LEAD

Home

Email Blaster

Sign Out

Start Date

End Date

Download Report

Pivnet SA

Search Bar

Show 10 entries

Search:

Name	Last Name	Zip Code	Email	Phone	Vehicle.Cond.	Year	Model	Lead Date	Rank
Ben	Kim	21093	bkim@pivnet.net	none	New	2020	Highlander	2020-02-04 00:00:00.0	
David	Lippenholz	21093	davel@pivnet.net	none	New	2020	Highlander	2020-02-04 00:00:00.0	
DJ	Ports	21093	djports@pivnet.net	none	New	2020	Highlander	2020-02-04 00:00:00.0	
James	Plummer	21093	jplummer@pivnet.net	none	New	2020	Highlander	2020-02-04 00:00:00.0	
Matt	Gurreri	21093	mgurreri@pivnet.net	none	New	2020	Highlander	2020-02-04 00:00:00.0	
Michael	Wong	21093	mwong@pivnet.net	none	New	2020	Highlander	2020-02-04 00:00:00.0	
Pat	Kirby	21093	pkirby@pivnet.net	none	New	2020	Highlander	2020-02-04 00:00:00.0	

Showing 1 to 7 of 7 entries

Previous

1

Next

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Your Dealer Name

PIVnet

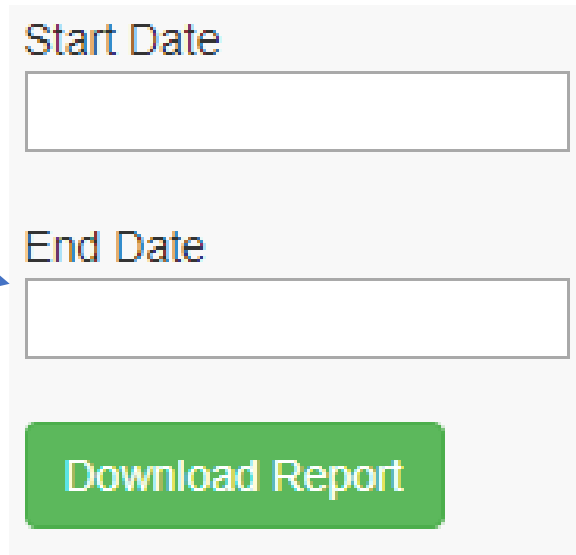
Date Range

Lead Details

Search Bar

Navigating RankmyLead

- There have been new changes with the new RankmyLead. The toolbar on the top of your dashboard will navigate you between the home lead page and the Blasts which will be used for ordering RMEs.
- The Date button will allow you to select what Scored Leads you would like to download, after clicking the Download Report Button.

A light gray rectangular form containing two date selection fields and a download button. The first field is labeled "Start Date" and the second is labeled "End Date", both in blue text. Each label is followed by a white rectangular input box. Below these fields is a green button with the text "Download Report" in white.

Email Blaster

From your Dashboard toolbar, click “Email Blaster” to access the Email Blaster Tool. This can be used to order RME lists for your dealer.

RANK MY LEAD [Home](#) [Email Blaster](#) [Sign Out](#)

Campaign Strategy
A: New Sales - Dealer's Brand Promotion

Brand Approach
Nothing selected

Segment Approach
Nothing selected

Select Dealership
Pivnet SA

Select DMA
Nothing selected

When Blast Go Out?
mm/dd/yyyy

Select Upload Type

Send

Blaster Name

Subject

CC

Enter Email ...

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Ordering RME Lists

When ordering a RME list you will need to fill out the following drop downs:
Selecting a strategy,
Brand, and a
Segment Approach

The screenshot shows a web form for ordering RME lists. It features three main dropdown menus at the top: 'Campaign Strategy', 'Brand Approach', and 'Segment Approach'. The 'Campaign Strategy' dropdown is open, showing a list of options: 'A: New Sales - Dealer's Brand Promotion', 'B: New Sales - Dealer's Brand and Competing Brand Promotion', 'C: Used Sales Promotion', 'D: New and Used Sales Promotion', and 'E: Service Promotion'. Below these are input fields for 'Subject', 'CC', and 'Enter Email ...'. A 'Send' button is located below the 'Brand Approach' dropdown. A 'When Blast Go Out?' field with a date format 'mm/dd/yyyy' is also present. Blue arrows point from the text on the left to the three dropdown menus. At the bottom, there is a copyright notice '© 2018 Copyright: Pivnet inc.' and the Pivnet logo.

Campaign Strategy
A: New Sales - Dealer's Brand Promotion

Brand Approach
Nothing selected

Segment Approach
Nothing selected

When Blast Go Out?
mm/dd/yyyy

Send

Subject

CC

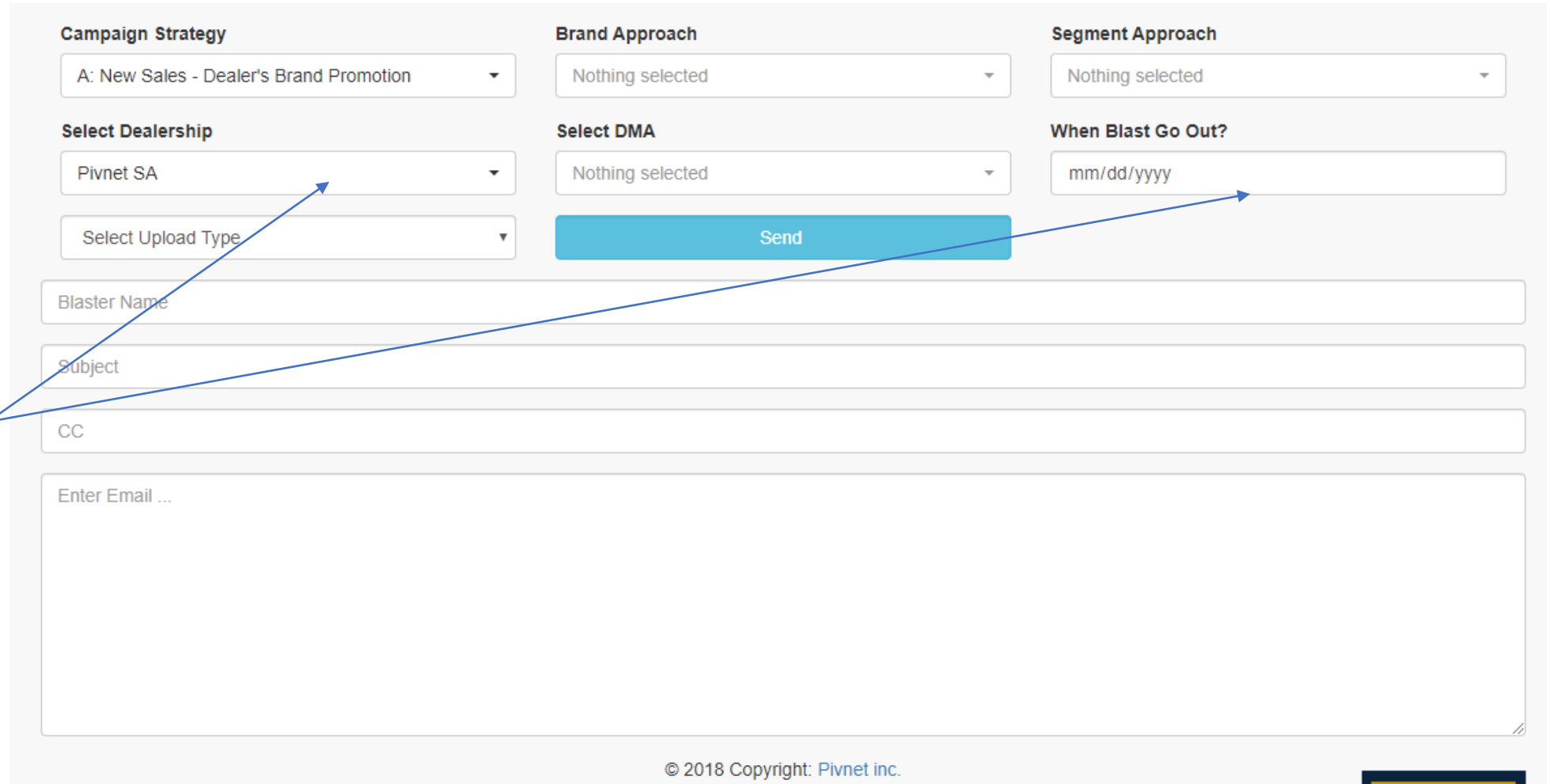
Enter Email ...

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PIVnet

Ordering RME Lists

Then select your dealership or DMA (If you have access to multiple) and select when you want to email this out and upload type. Please be aware PIVnet



The screenshot shows a web form for ordering RME lists. It features three columns of dropdown menus at the top: 'Campaign Strategy' (with 'A: New Sales - Dealer's Brand Promotion' selected), 'Brand Approach' (with 'Nothing selected'), and 'Segment Approach' (with 'Nothing selected'). Below these are 'Select Dealership' (with 'Pivnet SA' selected), 'Select DMA' (with 'Nothing selected'), and 'When Blast Go Out?' (with a date input field showing 'mm/dd/yyyy'). A blue 'Send' button is positioned between the 'Select DMA' and 'When Blast Go Out?' sections. Below the dropdowns are four text input fields: 'Blaster Name', 'Subject', 'CC', and a large 'Enter Email ...' area. Two blue arrows originate from the text on the left: one points to the 'Select Dealership' dropdown, and the other points to the 'When Blast Go Out?' date input field. At the bottom center, there is a copyright notice: '© 2018 Copyright: Pivnet inc.'

Campaign Strategy
A: New Sales - Dealer's Brand Promotion ▼

Brand Approach
Nothing selected ▼

Segment Approach
Nothing selected ▼

Select Dealership
Pivnet SA ▼

Select DMA
Nothing selected ▼

When Blast Go Out?
mm/dd/yyyy

Select Upload Type ▼

Send

Blaster Name

Subject

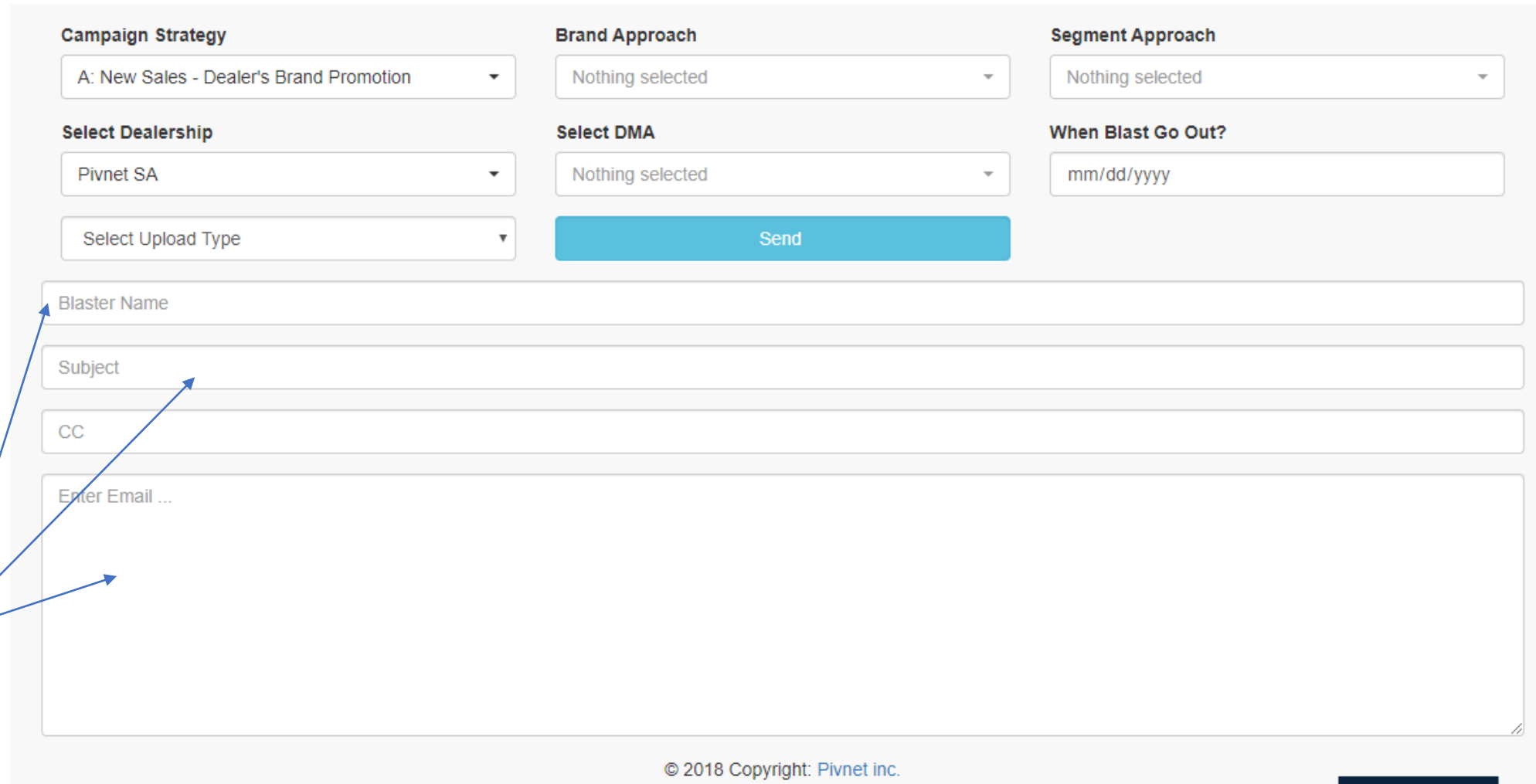
CC

Enter Email ...

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Ordering RME Lists

Once they are all selected write a name, subject, and if needed an email body with what you would like the RME email to say.



The screenshot shows a web form for ordering RME lists. It features several dropdown menus for 'Campaign Strategy', 'Brand Approach', 'Segment Approach', 'Select Dealership', and 'Select DMA'. There is also a 'When Blast Go Out?' field with a date format 'mm/dd/yyyy'. A blue 'Send' button is present. Below these are text input fields for 'Blaster Name', 'Subject', and 'CC', and a large text area for 'Enter Email ...'. Blue arrows point from the text on the left to the 'Blaster Name', 'Subject', and 'Enter Email ...' fields. The footer contains the copyright notice '© 2018 Copyright: Pivnet inc.'.

Campaign Strategy	Brand Approach	Segment Approach
A: New Sales - Dealer's Brand Promotion	Nothing selected	Nothing selected

Select Dealership	Select DMA	When Blast Go Out?
Pivnet SA	Nothing selected	mm/dd/yyyy

Select Upload Type

Send

Blaster Name

Subject

CC

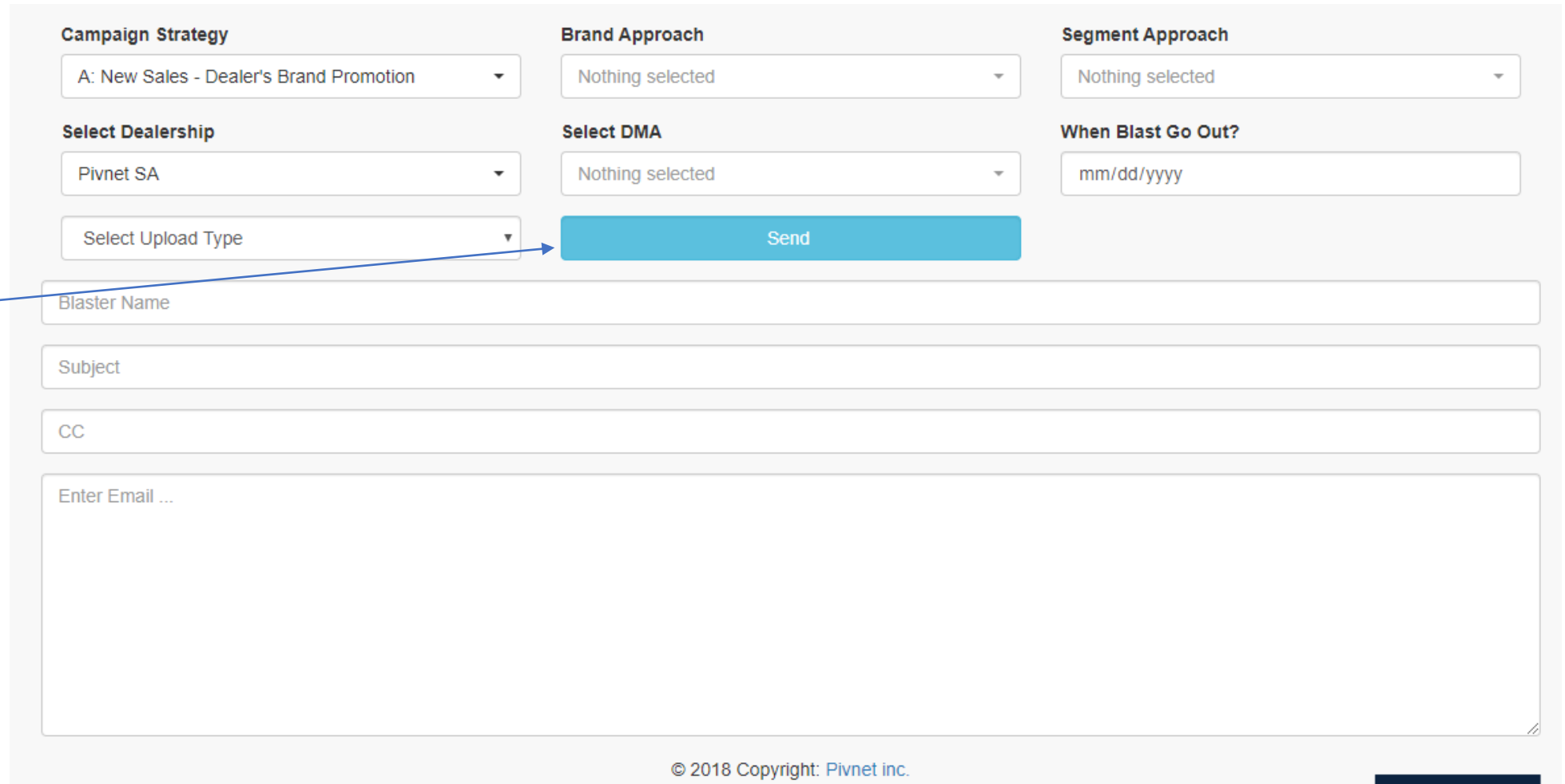
Enter Email ...

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Ordering RME Lists

Then select the “send” button on the Center of the page.

Please be aware PIVnet will need at least a two week notice when ordering RMEs



The screenshot shows a web form for ordering RME lists. It features several dropdown menus and a central 'Send' button. A blue arrow points from the text 'Then select the “send” button on the Center of the page.' to the 'Send' button.

Campaign Strategy	Brand Approach	Segment Approach
A: New Sales - Dealer's Brand Promotion	Nothing selected	Nothing selected

Select Dealership	Select DMA	When Blast Go Out?
Pivnet SA	Nothing selected	mm/dd/yyyy

Select Upload Type

Send

Blaster Name

Subject

CC

Enter Email ...

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